

RECURRING REVENUE CONFERENCE

2022 EXHIBITOR PROSPECTUS

April 26, 2022

MARINA DEL REY MARRIOTT

A Hybrid Event

Scaling SaaS & Subscription Businesses

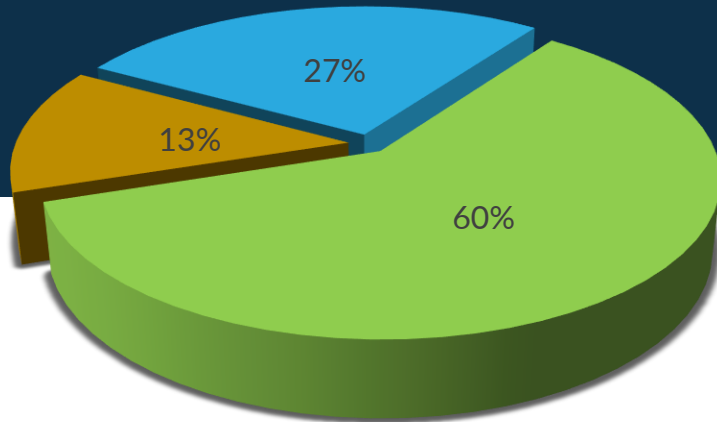


Apply Now to Exhibit at the Recurring Revenue Conference

**Gain exposure and leads at the premier
conference dedicated to the
subscription economy.**

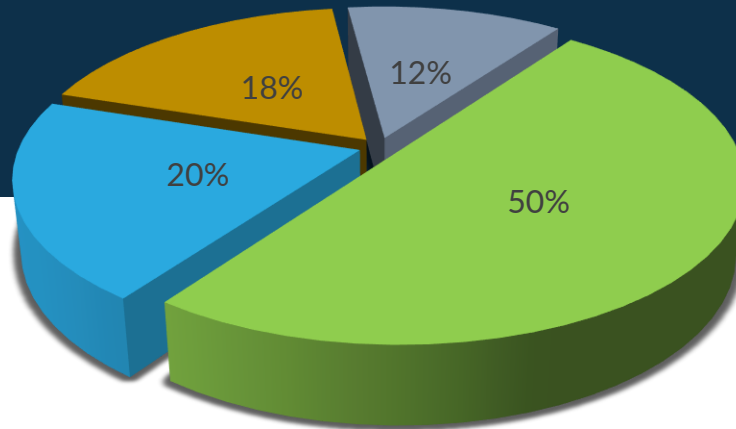
- Showcase your products/services in-person and virtually
- Attract key technology leaders in SaaS/Subscriptions
- 600+ engaged and curious decision makers
- All day event with exhibit room adjacent to main ballroom
- Coffee breaks and announcements from podium to drive foot traffic
- Virtual booths provide metrics to increase ROI

Attendee Titles



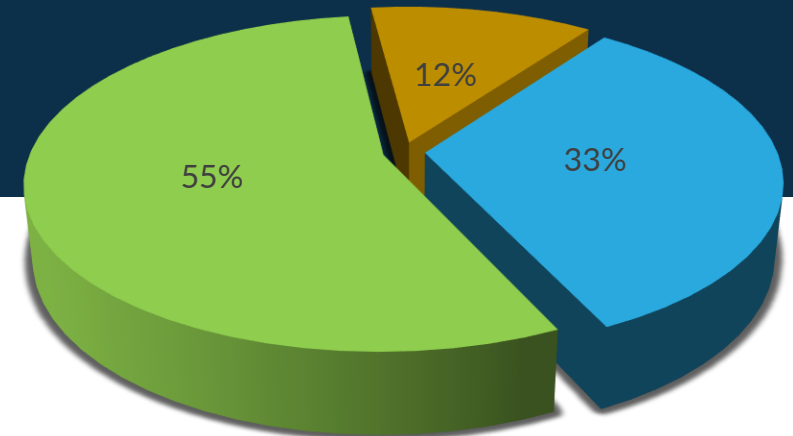
■ C-Level / Senior Executives ■ VPS / SVPS ■ Managers

Companies by Business Sector



■ SaaS / B2B
■ Digital Subscription / eCommerce
■ Investor / Funder
■ Service Provider

Attendee Companies by Stage



■ Early-Stage (10 or Fewer Employees)
■ SMB (11 to 500 Employees)
■ Enterprise (500+ Employees)



\$3,000.⁰⁰

PREMIER ONSITE EXHIBIT SPACE

- One 6ft. skirted table with two chairs provided
- One large listing on Exhibitor page with company name
- Banner image in conference mobile app
- Full company description/contact information in conference mobile app
- Optional: Lead scanners are available for an additional \$250 per license
- 3 in-person conference tickets (value \$380 each) includes breakfast, lunch and cocktail reception



\$1,500.⁰⁰

PREMIER VIRTUAL EXHIBIT SPACE

- One large listing on Exhibitor page with company name
- Large banner image
- Full company description/contact information
- Company video integration
- Request Follow Up/Schedule Meeting buttons
- Interactive Video Room
- Live text chat with attendees
- 4 virtual attendee tickets and option to attend live in-person event (2 tickets)



\$3,800.⁰⁰

PREMIER ONSITE AND VIRTUAL EXHIBIT SPACE COMBINATION

Choose to exhibit onsite, virtually or both

- Includes all benefits for the Premier Onsite Exhibit Space and the Premier Virtual Exhibit Space.



\$1,000.⁰⁰

STANDARD VIRTUAL EXHIBIT SPACE

- One medium listing on Exhibitor page with company name
- Medium banner image
- Full company description/contact information
- Request Follow Up/Schedule Meeting buttons
- Live text chat with attendees
- 3 virtual attendee tickets

SELECTED PAST COMPANY ATTENDEES



DOLLAR SHAVE CLUB
SHAVE TIME. SHAVE MONEY.

Cornerstone
realize your potential



Winc

THRIVE
- MARKET -

the Bouqs
.com

CHROMERIVER



HEADSPACE

zoom



ReCharge

MINDBODY



IBM Cloud

Bridg



SaaSOPTICS



ZipRecruiter

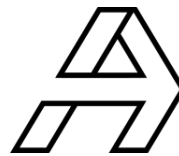


BLACKLINE

ORACLE



NETSUITE



Appetize

RingCentral

stackcommerce

BECOME AN EXHIBITOR

CONTACT:

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E: PB@suttoncapitalpartners.com

Please Note:

Interested in exploring a sponsorship that includes an onsite/virtual booth? Contact Ryan DeChance: RD@suttoncapitalpartners.com for more information.



SUTTONCAPITAL PARTNERS

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TECHNOLOGY INVESTMENT BANKING

Sutton Capital Partners is a boutique investment banking firm focused on middle market technology companies. We are a provider of strategic and financial advice on mergers & acquisitions, capital raising, strategic planning, with a deep expertise in outsourced scalable service businesses, SaaS, digital media, eCommerce, enterprise software and recurring revenue businesses.

Our clients are entrepreneurs, founders, visionaries and disruptors. While the end result is usually a transaction, such as a sale of a business or a capital raise, our relationships go much deeper. We assist on strategy, challenge assumptions, and often connect our clients to new business, senior management and advisors.

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